



Professional Training to support Environmental Sustainability in the Construction Industry.

ISYS

EXECUTIVE BRIEFING ON THE ENVIRONMENTAL CHALLENGE FOR CONSTRUCTION

This two-hour-long briefing is for construction company directors and senior executives wanting to elevate the profile of environmental issues and meet increasing stakeholder demands for a clear commitment to environmental protection.

It meets executive training requirements for ISO 14001 Certification.

THE BRIEFING WILL ENABLE SENIOR EXECUTIVES TO:

- Recognise the importance of environmental pressures in business decisions
- Appreciate opportunities and threats posed by environmental issues
- Understand environmental risks and impacts created by construction
- Judge the cost/benefits of ISO 14001 Certification
- Be fully aware of their responsibilities to provide commitment and resources

CONTENT:

- The national agenda for sustainable construction
- Stakeholder environmental demands on construction
- Environmental risks of construction activities
- Commitment and role of senior management
- Cost/benefits of environmental management and ISO 14001

WHO WILL BENEFIT FROM ATTENDING?

Construction company directors and senior executives responsible for business development and profitability, plus those making policy and commanding resources to drive fundamental change.

OUTLINE OF THE EXECUTIVE BRIEFING

This briefing gives senior executives an introduction to key stakeholder demands and expectations for environmental performance in construction contracts and aims to create an information background against which strategic decisions can be made to manage environmental protection within the business.

COST - £425, plus VAT (excluding venue and refreshments costs (if required) and tutor expenses).



promoting



Executive Briefing on the Environmental Challenge for Construction supports policy formulation, business development and resource allocation

For general information or to discuss how ISYS environmental training can assist your company, contact Dr John Betts, Sustainability Director:

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